

ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

"ವಿ ಜಿ ಯು ಅಧಿನಿಯಮ ೧೯೯೪" ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ,

Visvesvaraya Technological University

(State University of Government of Karnataka Established as per the VTU Act, 1994)

"Jnana Sangama" Belagavi-590018, Karnataka, India

Centre for Distance and Online Education

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Dr. P. Sandhya

Director

VTU/MYS/CDOE/2025-26/223/17

Date: 24.11.2025

Office Order

With reference to the approval from Hon'ble Vice Chancellor vide Para No. 24 Dated: 19.06.2026 (Ref. No.: VTU/MYS/CDOE/2025-26/337 dated: 02.03.2026) and the recommendation from e-Content review committee, the following Course Coordinators have been nominated for the course of Master of Business Administration in Business Analytics offered by the VTU Centre for Distance and Online Education (CDOE), Mysuru.

Programme : Master of Business Administration Specialization : Business Analytics		
Sl. No.	Course Name	Names with Designation
1	Management & Organizational Behaviour	Dr. Shambulingappa, Associate Professor
2	Quantitative Techniques	Dr. Somashekhar I C, Associate Professor
3	Accounting for Managers	Dr. Binoy Mathew, Professor
4	Marketing Management	Dr. Hema Patil Associate Professor
5	Business Communication	Dr. Babitha Thimmaiah, Assistant Professor
6	Human Resources Management	Dr. Pankajakshi R, Professor
7	Corporate Strategy	Dr. T P Renuka Murthy, Professor
8	Financial Management	Dr. T Manjunath Professor
9	Business Research Methods	Dr. H H Ramesha Associate Professor
10	Entrepreneurship Development	Prof. Shailaja Kheni Assistant Professor
11	Employability & Professional Skills	Dr. Binoy Mathew, Professor
12	Introduction to Python for Analytics	Prof. Priya K, Assistant Professor
13	Data Visualization for Managers	Prof. Vidyadhara, Assistant Professor
14	Business Analytics & Intelligence	Dr. Senthil Kumar Ranganathan Professor
15	Marketing, Web and Social Media Analytics	Dr. Vasanthi Reena Williams, Professor



16	Universal Human Values	Dr. Savita Patil, Professor
17	International Business	Prof. Steevan Robert Tellis, Assistant Professor
18	Financial Analytics	Dr. G Rajasekar, Professor
19	Big Data Analytics	Prof. Vidyadhara, Assistant Professor
20	Project Work	Dr. Preeti Patil Assistant Professor

To,

The Course Coordinators

Master of Business Administration in Business Analytics

Director

DIRECTOR

VTU CDOE, Mysuru

Copy to:

1. The Hon'ble Vice Chancellor through the secretary to VC, VTU, Belagavi - for information.
2. The Registrar through the PS to Registrar, VTU, Belagavi - for kind information.
3. The Deputy Director, VTU CDOE, Mysuru - for kind information.
4. Assistant Director, VTU CDOE, Mysuru - for kind information.
5. The Programme Coordinator Management and Computer Application, VTU CDOE, Mysuru - for kind information.
6. Office file.